



ADURA TECHNOLOGIES NAMED TO CNBC TOP 15 GREEN TECH LIST

Adura Technologies, a leading provider of lighting control and energy management solutions for commercial buildings, has been named No. 9 on a list of the Top 15 Green Tech Start Ups by CNBC.

The national business news television network noted that venture capital firms have invested billions in hundreds of green tech companies over the past five years, but “only a few” are expected to succeed.

To determine which companies deserve the most attention, CNBC asked Michael Kanellos, editor-in-chief of greentechmedia.com, for his selections.

Kanellos ranked Adura No. 9 in the list of 15. The report had this to say about the company:

“Adura provides wireless lighting control and energy - management solutions to commercial buildings -- in a nutshell, it turns the lights off when no one is around and dims them when the sun is shining. In a recent test conducted by PG&E (PCG), Adura managed to cut the power delivered to lights by 72 percent.”

The companies were selected based on technology leadership, potential to disrupt the market, the quality of the management team, market opportunity, funding and ability to create excitement about their business proposition. The report is available at <http://www.cnbc.com/id/36464185?slide=1> and the analysis of Adura at <http://www.cnbc.com/id/36464185?slide=8>

Adura is backed by \$17 million in funding from NGEN Partners, VantagePoint Venture Partners and Claremont Creek Ventures.